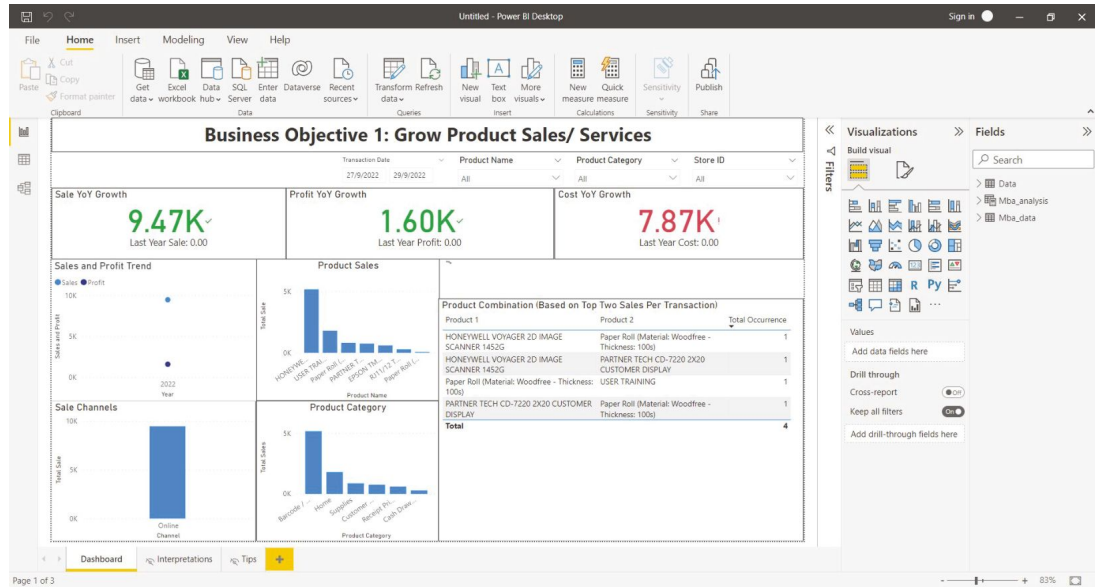
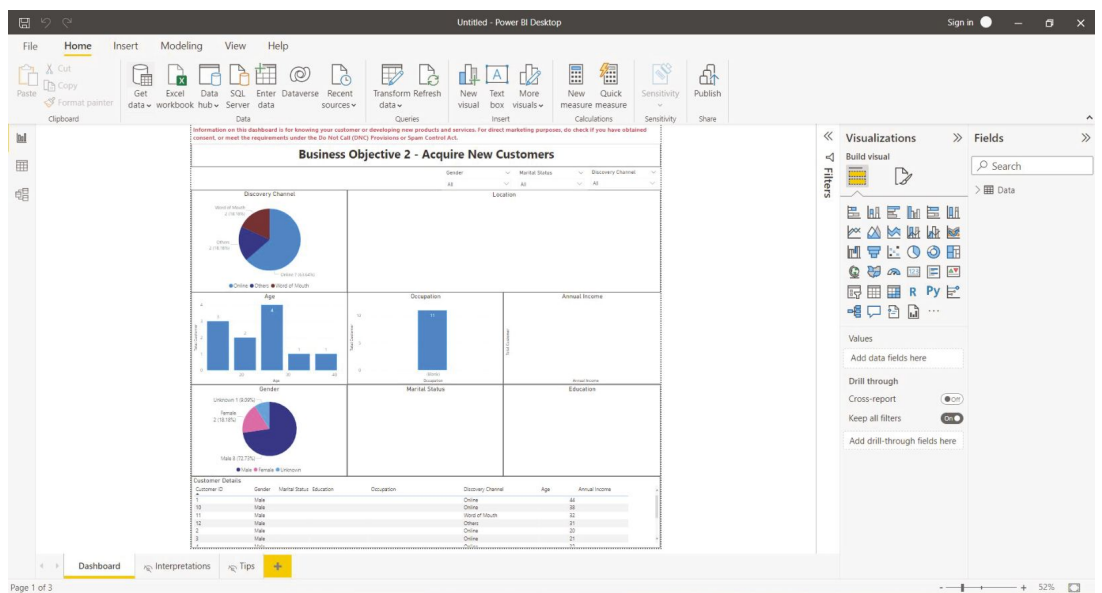


Better Data Driven Business (BDDB)

Business Objective 1
Grow Product Sales



Business Objective 2
Acquire New Customers



Business Objective 3
Retain and Engage Your Customers

